THE GOAP 2021 ANNUAL CONFERENCE JANUARY 13-14, 2021

EMBRACING CHANGES
IN MULTILINGUAL
CONFERENCES AND
VIRTUAL EVENTS

SPEAKERS

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COVID19

A BIG CHANGE, BOTH FOR CUSTOMERS AND INTERPRETERS

the majority of events
have shifted from live, held in venues,
to <u>virtual</u>, held through
<u>video conferencing platforms</u>





SIMULTANEOUS INTERPRETING REQUIRES PROPER INFRASTRUCTURE FOR ITS DELIVERING

LIVE EVENTS:
RADIO INFRARED OR RF SYSTEMS AND DEVICES

VIRTUAL EVENTS:
SPECIFIC SOFTWARE APPLICATIONS

THE IMPACT OF VIRTUAL EVENTS TO THE INTERPRETERS

1

Interpreters operate from **remote**



2

Engagements come with shorter notice, from different sources



3

by the hour instead of by the day



4

New opportunities: interpreter/LSP providing the full service



INTERPRETERS OPERATE FROM REMOTE

BEFORE

Interpreters were solely responsible for **performing** the interpretation and to be on-site on time.

Somebody else was taking care of all the equipment and infrastructure organization.

NOW

Interpreters are responsible for their booths



SIMULTANEOUS INTERPRETING PLATFORMS

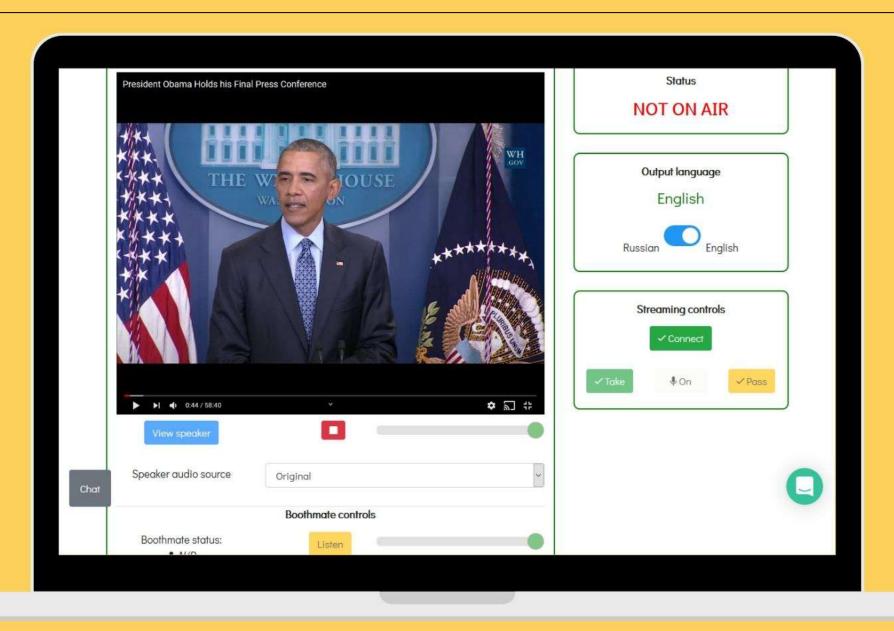
interprefy



zoom

ablioconference

SAMPLE OF INTERPRETER DASHBOARD



BOOKINGS/ENGAGEMENTS COME WITH SHORTER NOTICE, FROM DIFFERENT SOURCES

BEFORE

weeks or months ahead

NOW

days ahead



ENGAGEMENTS

BY THE HOUR

INSTEAD OF

BY THE DAY



NEW OPPORTUNITIES: INTERPRETERS/LSP PROVIDING THE FULL SERVICE



infrastructure was not your area of competence

you can provide the entire turn-key service by yourself





IMPACT FOR CUSTOMERS

Virtual events are also new for the customers. They are also learning how to transition from live to virtual.

FUTURE TRENDS



RSI is here to stay

Live captioning and translation dubbing

are emerging services on request

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