



When Language Meets Blockchain

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There are inborn similarity between language & blockchain



- ◆ Decentralized
- ◆ Open system
- ◆ Autonomous
- ◆ Tamper proof

Everybody lives within his own language chain



Different languages are like intangible nets, segregating people in their own mother tongue.

LSP still relies on small-scaled workshops

全球TOP100翻译公司营业额总和占市场总额<15%
规模少于10人的翻译公司>70%



In spite of the several industrial revolutions, LSP has remained almost unchanged.

Bilingual talents are unable to actualize their potential



Bilingual talents
need to be
recognized,
incentivized, and
priced in the market.

Blockchain can help bilingual talents achieve their value



The credit and language assets built on blockchain can not only utilize the value of dispersed translators, but also boost the growth of AI with the supply of big data.

A perfect match of language and blockchain



Language and blockchain can empower, fulfill and amplify each other.

Cross-language capacity is fundamental in the blockchain era



Human beings understand the world and express their wisdom with language, language data are important resources to reveal human thinking and intelligence.

A new world free from language barriers



Cross-language capacity will reconstruct modes of business and communication, all in a fresh wave of innovation. The world will be a new place.

This is a historic opportunity once in a thousand years



It is time to reconstruct the BABEL in this great blockchain era.



◆ One Forecast

◆ Two Inferences

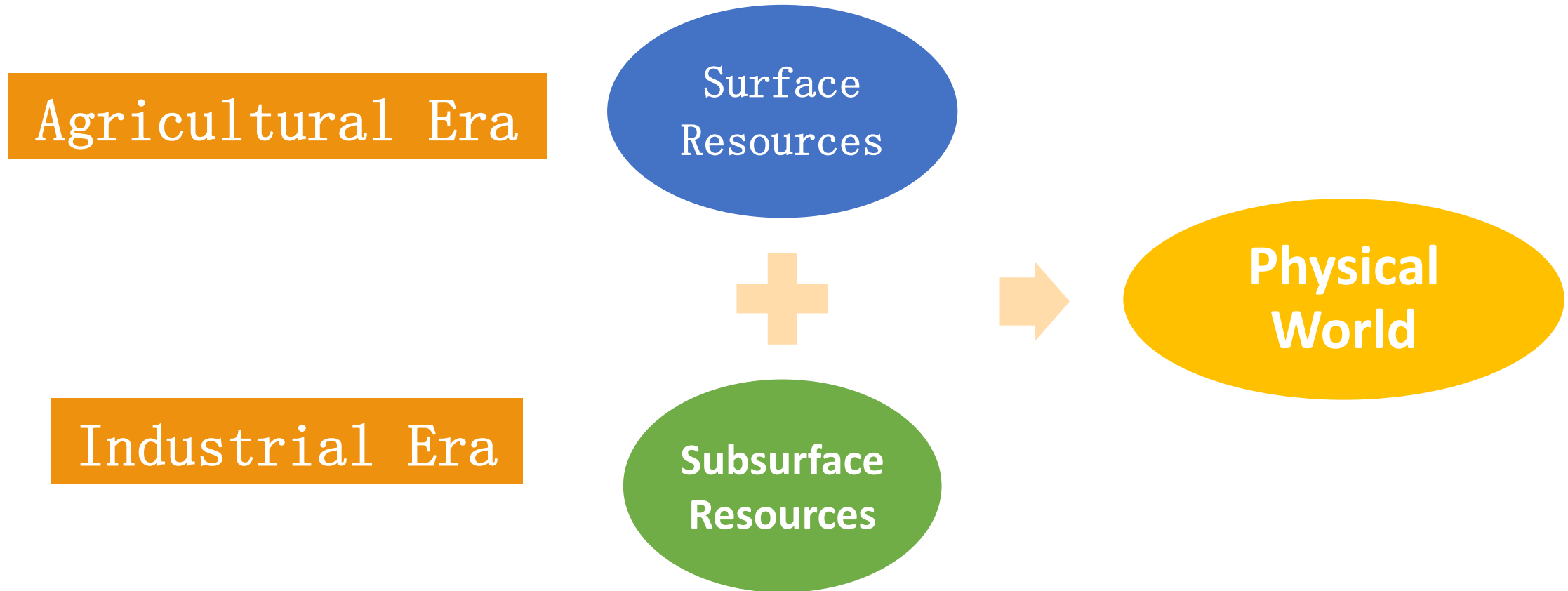
One Prediction : personal language data will step into the perspective of assets

With the development of human technology, the category of assets is changing. Only the resources that are controllable and recognized by the system while can produce economic benefits, then it can enter the category of assets.

China has recognized data as a factor of production from the perspective of national system. Now we need to make individual language creative achievements controllable, protectable, recognizable and exchangeable language data through technology, so that language creation can be recognized by the society and obtain benefits, so that individual language data can enter the perspective of assets.

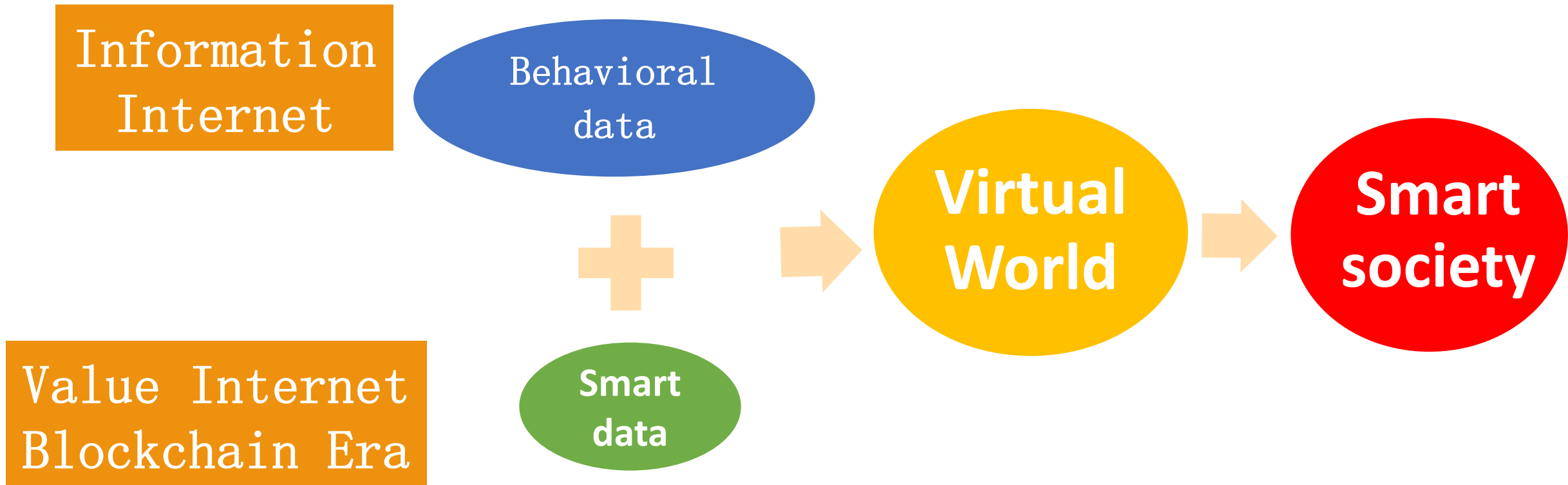
Inference 1 :

Language data is the most intelligent data that can reflect human wisdom, and it is the basic resource in the era of blockchain



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Inference 2 : The next phenomenal application of blockchain will be taken place in the field of language



Currency

It comes into being because of the need of material exchange between people

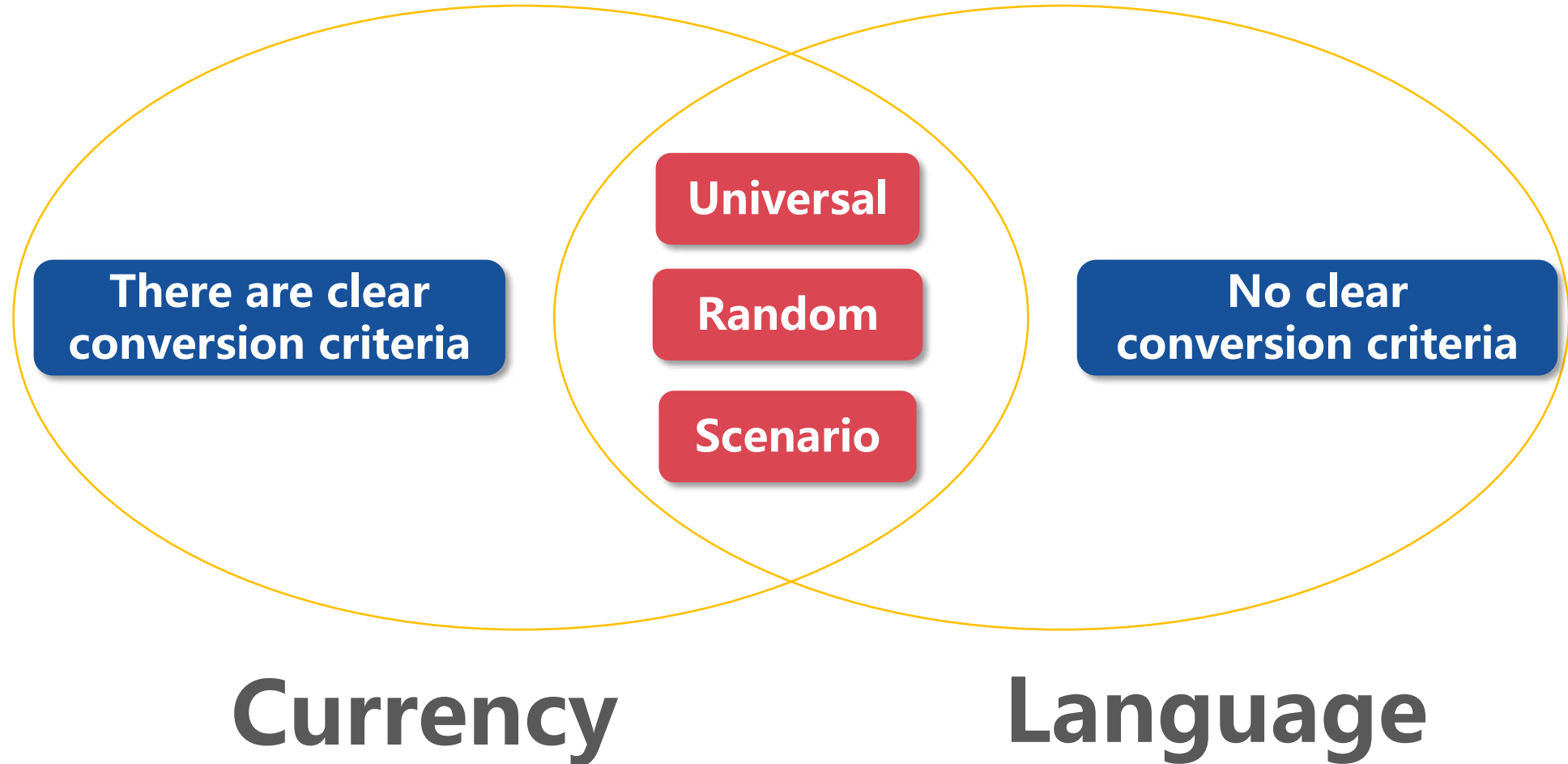
vs



Language

It comes into being because of the need of spiritual exchange between people

The characteristics of currency and language



孪生译员- Twinslator

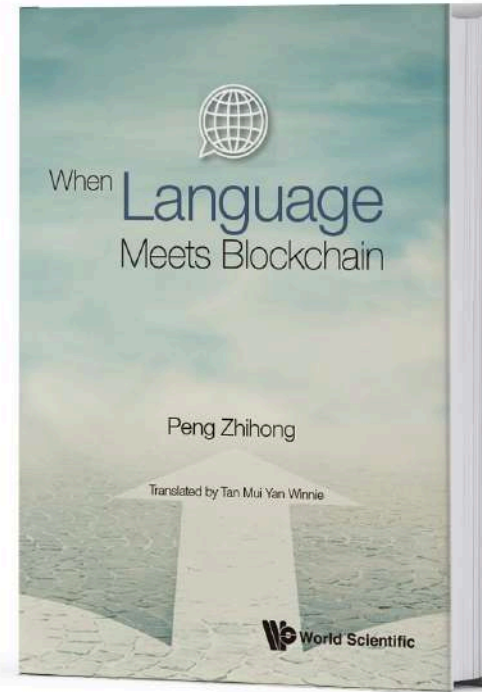
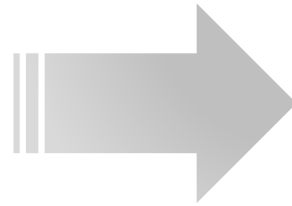
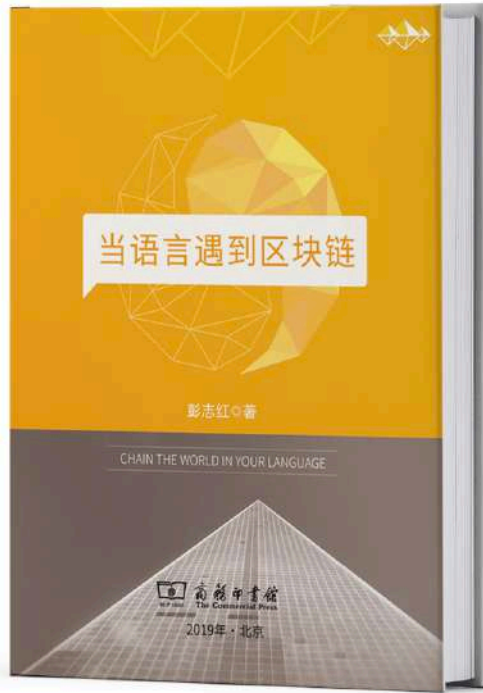
语言服务行业“第三产能”

工匠信达雅
10-100字/分钟
50-1000元/千字

人+机器
Twinslator

信达，满足90%场景
1000-10000字/分钟
1-10元/千字

机器赋能人，人赋慧机器



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