

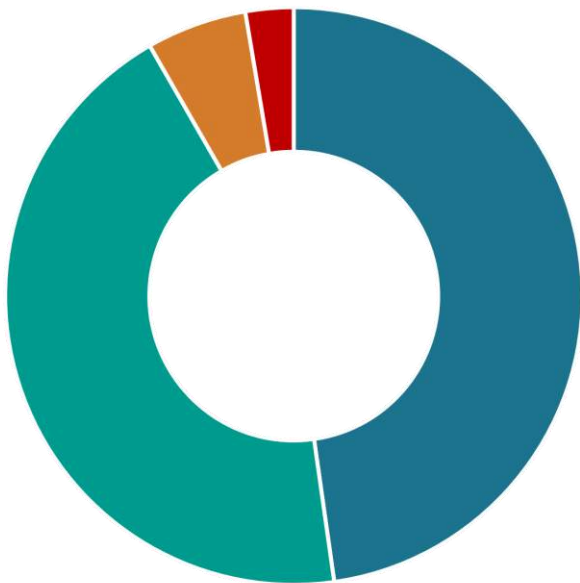


The Future of Multilingual Meetings – in person, online or hybrid?

By: Michelle Cartin, KUDO

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Impact of Coronavirus in the event industry*



How much has the coronavirus impacted you?

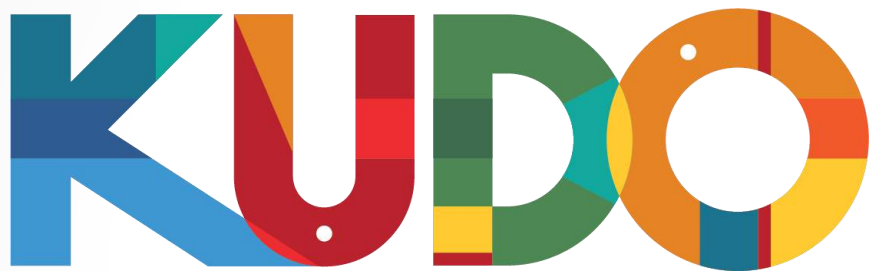
- 47.7% - Some business is gone
- 43.9% - Most business is gone
- 5.6% - Not much
- 2.7% - I am unemployed

*Source: www.eventmanagerblog.com/pivot-to-virtual





“No fans, no yelling, no chanting.
No money on ticket sales...”



Multilingual Meetings Reinvented



Removing language barriers for businesses, globally!



Language-as-a-Service,
a disruptive platform.

Products & Services



Multilingual Web
Conferencing



Multilingual
Live Event



Interpreters Network

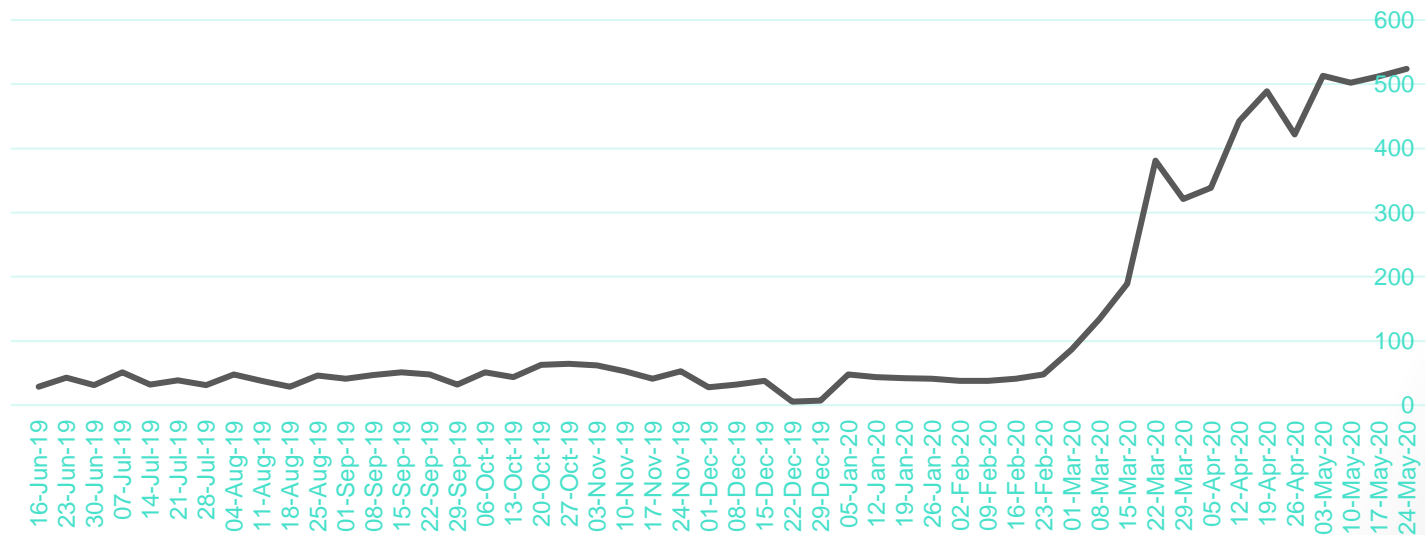
7,000+ interpreters

80 countries

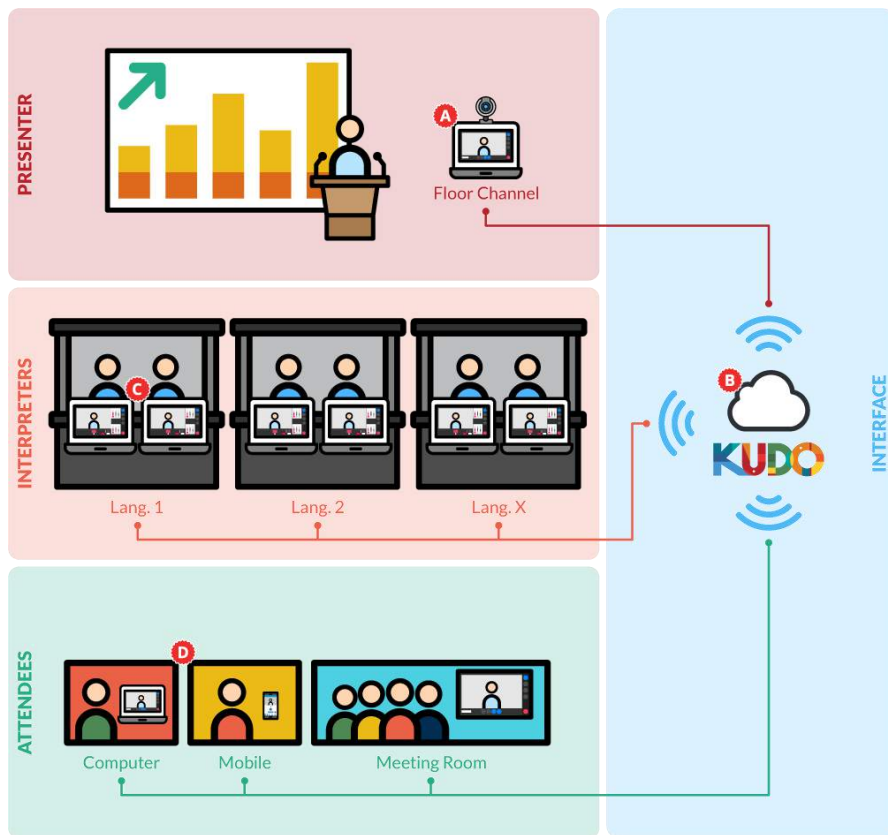
70+ languages

ISO-Certified

Number of meetings hosted in KUDO



Simplicity - Room Integration



A Presenter

Joining from a computer, having the ability to stream their video and audio, share their screen or presentation and distribute documents and polls.

B Interface

KUDO handles the communication and interaction between participants and interpreters, from the cloud with HD video and clear audio.

C Interpreters

Interpreters can work remotely, ideally from a KUDO Studio, with a tailor-made interface, so they can support the language needs of a meeting.

D Attendees

The audience can follow a meeting from anywhere, joining from their device of choice, whether it be their computer or mobile phone.

KUDO Daily Demos



<https://kudoway.com/webinars-events/demo/#sign-up>

A screenshot of a web browser showing the Kudoway demo sign-up page. The page has a light gray background. At the top, there's a navigation bar with the KUDO logo on the left and links for About, Solutions, Applications, Contact Us, and a yellow 'Join a Meeting' button on the right. The main heading reads 'Pick the date and sign up today.' Below this is a line drawing of a woman in a business suit pointing upwards. To the right of the drawing is a sign-up form with fields for 'First Name', 'Last Name', 'Email Address', and 'Company Name'. Below these is a 'Preferred Date' section with three radio button options: 'Wednesday 17 June 19:00 New York, 15:00 Geneva', 'Thursday 18 June 19:00 Los Angeles, 14:00 New York', and 'Friday 19 June 11:00 New York, 17:00 Geneva'. There's also a 'First Name / Company' field and a 'Phone (or your phone number)' field. A 'Sign up' button is at the bottom right. The browser's address bar shows the URL 'https://kudoway.com/webinars-events/demo/#sign-up'.

Success Stories: Large Events

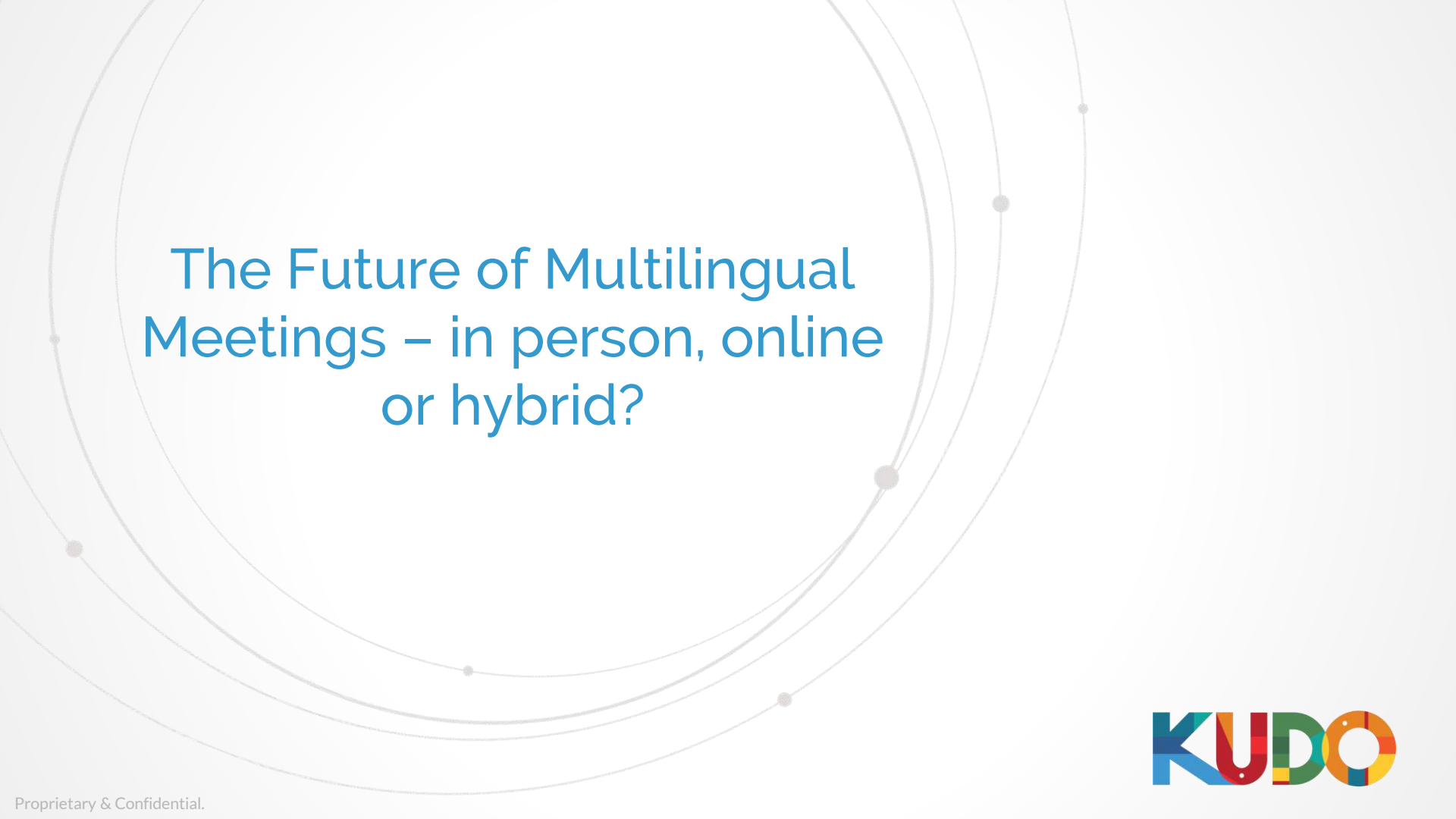
14 simultaneous languages

1,000+ viewers

2 keynotes & 9 sessions



<https://youtu.be/kGGTOkFG7Nk>



The Future of Multilingual Meetings – in person, online or hybrid?





Contact

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<https://twitter.com/kudoway/>



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www.kudoway.com

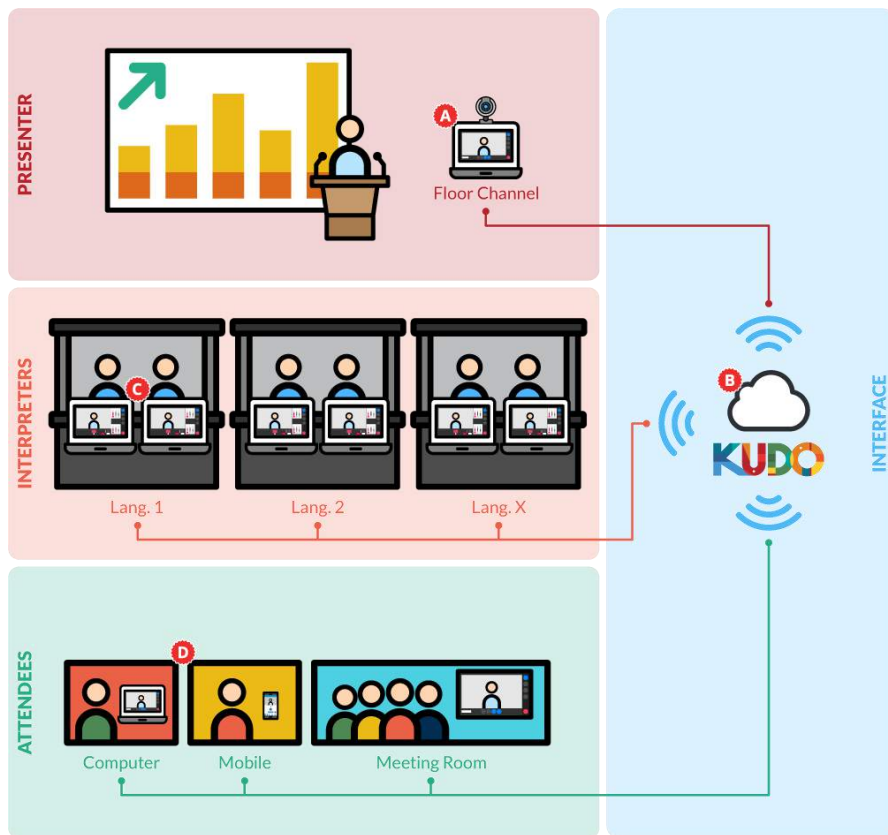
Supporting Slides

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Select Clients



Simplicity - Room Integration



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Advantages for Partners

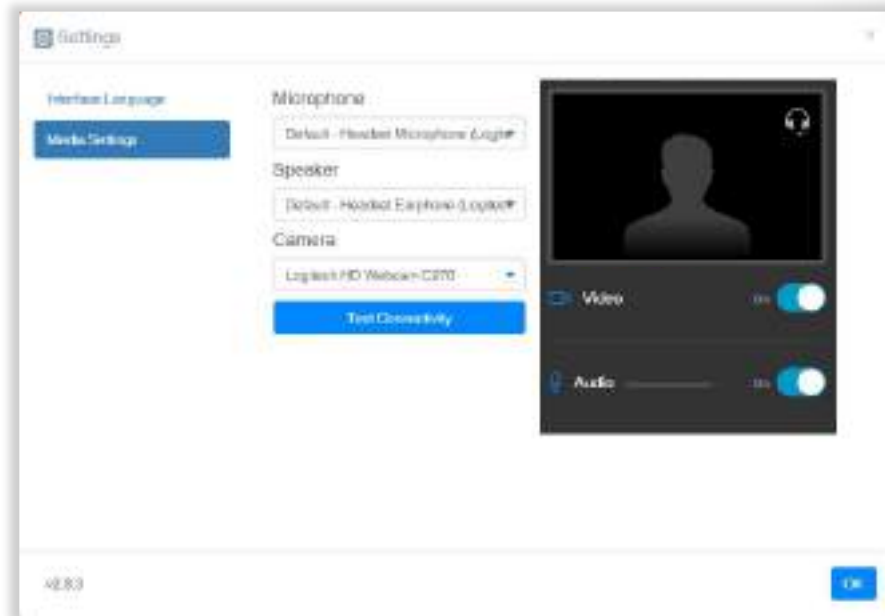
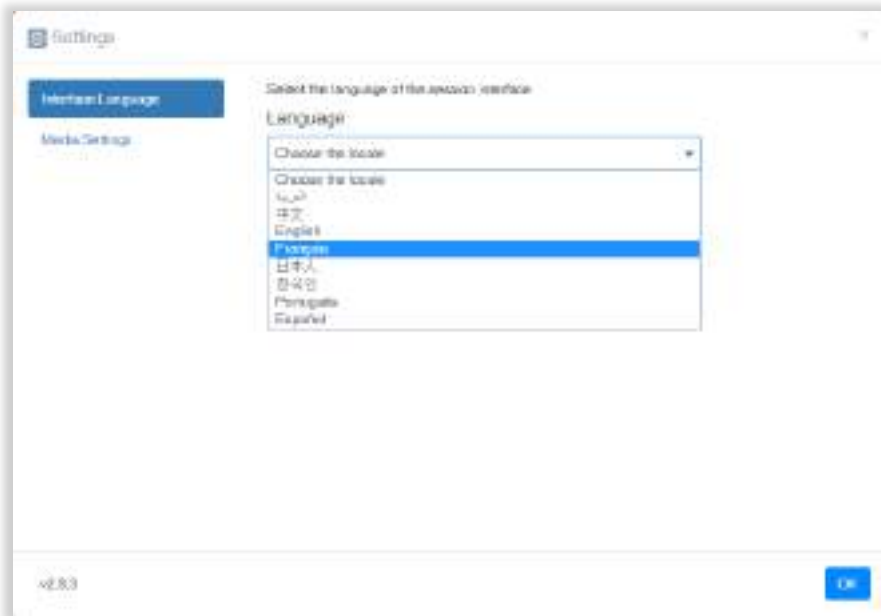
- Join a worldwide network of sister studios
- Allowance for unlimited languages, users
- Ability to service meetings globally
- Access KUDO's roster of Certified Interpreters
- Fully compliant installations
- Remote commissioning and hand-over
- Extensive onboarding training
- Listing as KUDO Corporate Partner
- Preferred partner discount



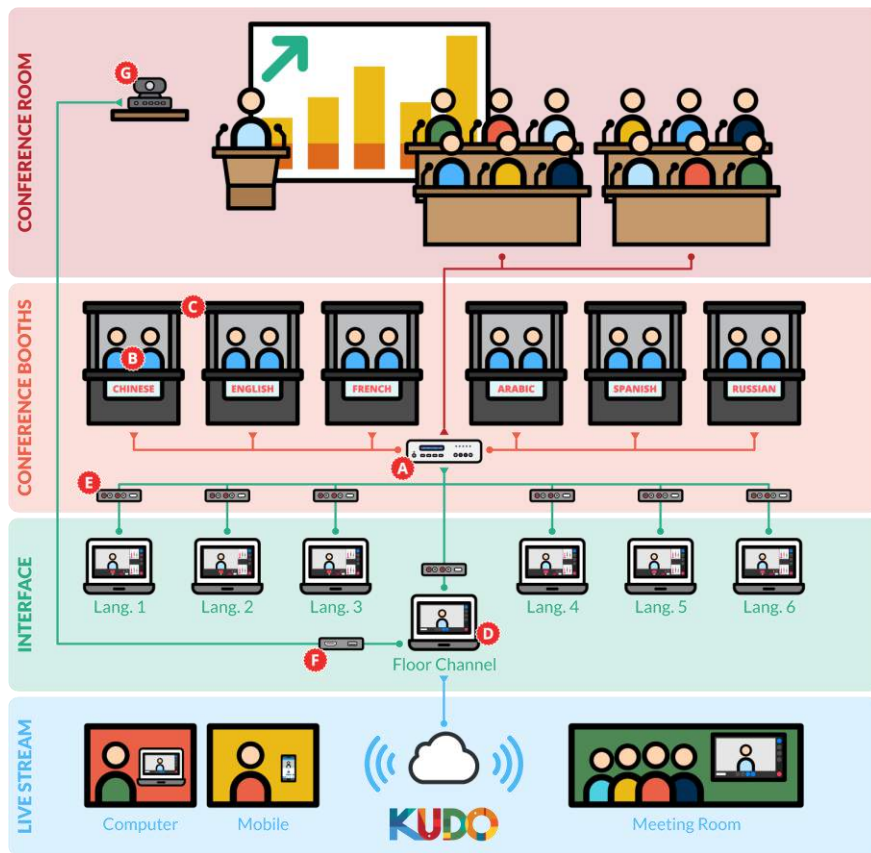
Advantages for Interpreters

- A fully-equipped sound-insulated booth
- Premium working conditions
- Always having a boothmate
- Technician on stand-by
- Excellent connectivity and infrastructure

Localized Interface & Media Settings



Connectivity – Hybrid Meetings



A Digital Conference System

TAIDEN DCS / Televic Confidea / Bosch CCS / Shure DDS / Brahler CDSVAN

B Interpreter Console

TAIDEN HCS-8385 / Televic Lingua / Bosch DCN-IDECK / Shure IS 6132 P / Brahler CDSVAN DOLV

C Interpreter Isolated Booth

Multi-Caisse Whisper Cube / Audipack Silent / Tages-Audio iBooth

D Recommended Computer Settings

8Gb RAM, SSD Hard Drive is preferred, Dedicated Graphics Card w/ 512Mb, 1Gbps Network Card

E Audio Capture Device

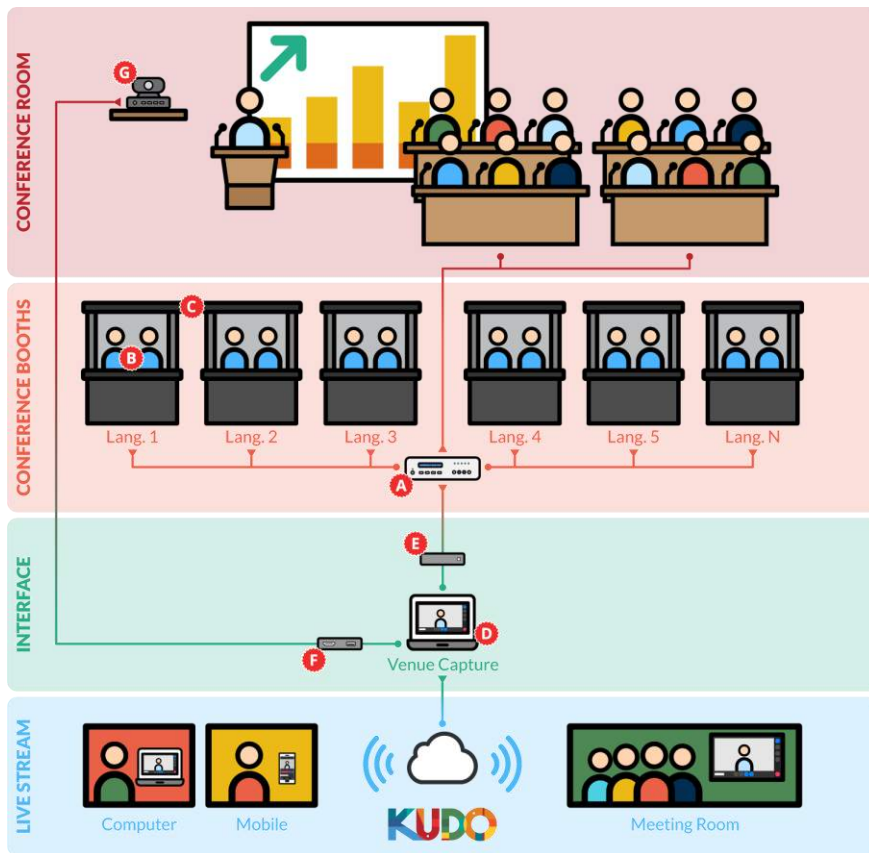
Behringer U-Control / Lexicon Alpha / ART USB Dural Pre / M-Audio M-Track / Sound Devices USB Pre2

F Video Capture Interface

Magewell USB Capture / AJA U-TAP USB / Blackmagic UltraStudio Mini / INOGENI USB

G Pan-Tilt-Zoom Tracking Camera

Connectivity – Hybrid Meetings (Venue Capture)



A Digital Conference System
TAIDEN DCS / Televic Confidea / Bosch CCS / Shure DDS / Brahler CDSVAN

B Interpreter Console
TAIDEN HCS-8385 / Televic Lingua / Bosch DCN-IDECK / Shure IS 6132 P / Brahler CDSVAN DOLV

C Interpreter Isolated Booth
Multi-Caisse Whisper Cube / Audipack Silent / Tages-Audio iBooth

D Venue Capture Computer
8Gb RAM, SSD Hard Drive is preferred, Dedicated Graphics Card w/ 512Mb, 1Gbps Network Card

E Audio Capture Device
Dante Interface card / adapter

F Video Capture Interface
Magewell USB Capture / AJA U-TAP USB / Blackmagic UltraStudio Mini / INOGENI USB

G Pan-Tilt-Zoom Tracking Camera



<http://bit.ly/KUDO-Tutorials>



The image shows a screenshot of the KUDO Client/Operator Tutorials landing page. At the top, there is a navigation bar with the KUDO logo and a 'Get Our Forms' link. Below the navigation bar is a large hero image showing a group of diverse people sitting around a table, engaged in a meeting. Overlaid on this image is the text 'Client/Operator Tutorials'. To the right of the hero image is a vertical sidebar with icons for 'Home', 'About', 'Contact', and 'Support'. Below the hero image, the page has a 'Welcome aboard' section. This section contains a paragraph of text: 'It is a pleasure to welcome a new Client/Operator to KUDO. Thank you for joining us. We've prepared an onboarding guide, in seven easy chapters, to help you familiarize yourself with our platform and acquire all the knowledge you need to establish yourself as a KUDO Client/Operator. Please review the course at your own pace and proceed at your own pace. Be as thorough as you like, and only moving to the next chapter once you've reviewed all information and completed all steps in the previous chapter. Feel free to reach out to us at any point during the course. If you have questions or feedback, please email us at support@kudo.com. Thank you once again for your interest and your trust in KUDO.' At the bottom of the page, there is a KUDO logo with a checkmark inside a gear.

KUDO Client/Operator Tutorials

Client/Operator Tutorials

Welcome aboard

It is a pleasure to welcome a new Client/Operator to KUDO. Thank you for joining us.

We've prepared an onboarding guide, in seven easy chapters, to help you familiarize yourself with our platform and acquire all the knowledge you need to establish yourself as a KUDO Client/Operator. Please review the course at your own pace and proceed at your own pace. Be as thorough as you like, and only moving to the next chapter once you've reviewed all information and completed all steps in the previous chapter.

Feel free to reach out to us at any point during the course. If you have questions or feedback, please email us at support@kudo.com. Thank you once again for your interest and your trust in KUDO.



Team & Advisors



Fardad Zabetian

Co-Founder & CEO

20 years in conferencing, large events, and language interpretation technologies. 2 successful businesses.



Ewandro Magalhaes

Co-Founder, Chief Language Officer

26 years as a language services executive. Former Chief Interpreter at UN.



Annabelle Gazzo

Co-Founder, VP of Corporate Development

12 years of international law and business development in conferencing technologies.



Parham Akhavan

Co-Founder, VP of Products & Engineering

20 years in software engineering, product management, SaaS, Enterprise IT, and cloud.



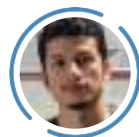
Barry Olsen

VP of Client Success

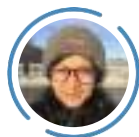
25 years in interpreting and language services. A seasoned educator, entrepreneur and language advocate.



Kirsten
Nelson



Nader
Vasseghi



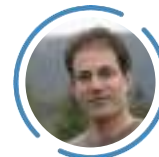
Mandana
Javaheri



Alex
Brick



Advisors





What is KUDO



When you must speak “English”

.....

<https://youtu.be/qLNVIHiB614>