

# Glocalization Organization of Pacific (GoAP)

BRAVE NEW WORLD—WORKING IN THE TIME OF THE  
CORONAVIRUS





# GoAP

## Our Mission

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The Globalization Organization of Asia Pacific (GoAP) is a global industry and trade association that focuses on the globalization efforts of companies and localization industries in Asia, Oceania, and countries in the entire Asia-Pacific region. We are also seeking to promote and foster the development of globalization and localization technologies in Asia, Oceania, and the Asia-Pacific region.



### **Mission**

1. Promote globalization of Asian companies by sharing localization best practices
2. Promote and advance the development and utilization of language technologies in Asia
3. Facilitate Asian companies' entry into European and the North American and international markets
4. Promote and facilitate Pan Asian collaboration of language companies
5. Foster partnership and local support between European and North American companies and international companies doing business in Asia



# GoAP

## Sponsoring Organizations

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EUROPEAN  
UNION OF  
ASSOCIATIONS  
OF TRANSLATION  
COMPANIES



WOMEN IN  
LOCALIZATION

KUDO